

2018 SWFL Small Business Report



89%

of SWFL businesses are small businesses (20 full-time equivalent employees or less)

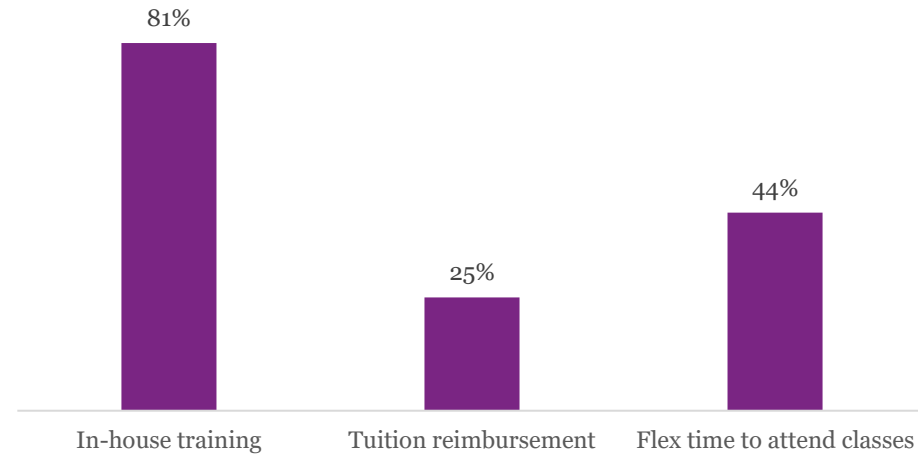
US Census 2015



47%

of small businesses offer educational support

SWFL small businesses offering educational support



74%

of small businesses think certifications are important, especially accounting, administration, and business certifications

Business related (accounting, marketing, communications, leadership) Associates and Bachelors are also highly valued by small businesses



70%

of small businesses host interns from local post-secondary institutions

Many small businesses partner and recruit from local colleges and universities, but not from technical education providers



77%

of small businesses are unsure of what they are spending on hiring, recruiting, and training

FutureMakers Coalition