



Dave Fleming and Scott Fischer



Marshall Bower and Mary Beth Geier



Dr. Wilson Bradshaw & Mike Boose

FutureMakers Champions Team learns from national coaches

Two national coalition-building experts recently met with the FutureMakers Champions Team, part of a Southwest partnership committed to transforming the regional economy by increasing post-secondary completion.

John Burnett, CEO of the Community Education Coalition, and Jack Hess, executive director of the Institute for Coalition Building, shared their wisdom and best practices with some of Southwest Florida's most prominent community stakeholders – about 50 individuals who have pledged their support to the Champions Team.

The goal of the FutureMakers Coalition is to increase the number of Southwest Florida residents with high-quality degrees, certificates and other credentials to 40 percent by the year 2025.

With the help of Lumina Foundation and its coaches, the Champions Team plays a pivotal role in the coalition's success. Team members include leaders from education, economic development, business and government who have the ability to create a stronger workforce and vibrant economy by



Jack Hess, Cindy Banyai and John Burnett

improving cradle-to-career opportunities for students, offering job training and certifications, employee educational incentives and more.

"The Champions Team members are key leaders and influencers who, together, have the opportunity to help shift the culture and conversation in Southwest Florida, and the coaches were here to help us all learn together just how to do that," said Sarah Owen, president and CEO of the Southwest Florida Community Foundation, which is serving as the anchor organization for Lumina Foundation's Com-

munity Partnership for Attainment network.

As one of 75 metropolitan areas working alongside Lumina Foundation to increase post-secondary attainment nationwide, Southwest Florida's coaches provide guidance, resources and best practices in building the FutureMakers Coalition and increasing the number of working age adults with degrees and certifications.

The FutureMakers Coalition was born out of a two-year regional initiative focused on increasing the number of high school seniors in Lee, Collier,

Charlotte, Glades and Hendry counties completing the free application for federal student aid. Responding to the Florida College Access Network's 2012 report that more than \$100 million in Pell Grants went unclaimed by Florida students, the initial effort involved a team of more than a dozen stakeholders who invested in high-school seniors through one-on-one and group mentoring, FAFSA workshops and support, and career coaching.

Within a year and with the recommendation of FCAN and Helios, the work of the inaugural FutureMakers program was recognized by Lumina Foundation, an independent private foundation committed to increasing the proportion of Americans with high-quality degrees, certificates and other credentials to 60 percent by 2025. The FutureMakers Coalition benefits from Lumina's collaborative approach that connects Southwest Florida to renowned national thought-leadership organizations and provides technical and planning assistance, data tools and flexible funding as attainment plans are customized.



Nate Swan, Will McDonough, Sarah Owen and Charles Chapman



Manny Garcia, Bill Barker, Tessa LeSage and Robin Lankton

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