“FAFSA first!” Campaign Text Message Scripts

*Instructions: Use suggested scripts noted for your school district. Unique bitly links are designated for each school district to track usage and click-thrus.*

**Charlotte County Public Schools text message scripts**

* Attn senior parents: FAFSA is now open. File today to find out financial aid eligibility. Visit [http://bit.ly/2cYYA8I](http://bit.ly/2cYYA8I%20) for more information.
* Attn senior parents: Start the FAFSA today! Don’t miss out on financial aid for college. Visit [http://bit.ly/2cYYA8I](http://bit.ly/2cYYA8I%20) for information on filing.
* Attn senior parents: FAFSA first! Don’t miss out on financial aid for college. Learn more at [http://bit.ly/2cYYA8I](http://bit.ly/2cYYA8I%20).

**Collier County Public Schools text message scripts**

* Attn senior parents: FAFSA is now open. File today to find out financial aid eligibility. Visit [http://bit.ly/2cNLd6w](http://bit.ly/2cNLd6w%20) for more information.
* Attn senior parents: Start the FAFSA today! Don’t miss out on financial aid for college. Visit [http://bit.ly/2cNLd6w](http://bit.ly/2cNLd6w%20) for information on filing.
* Attn senior parents: FAFSA first! Don’t miss out on financial aid for college. Learn more at [http://bit.ly/2cNLd6w](http://bit.ly/2cNLd6w%20).

**Glades County School District text message scripts**

* Attn senior parents: FAFSA is now open. File today to find out financial aid eligibility. Visit [http://bit.ly/2d6fd2V](http://bit.ly/2d6fd2V%20) for more information.
* Attn senior parents: Start the FAFSA today! Don’t miss out on financial aid for college. Visit [http://bit.ly/2d6fd2V](http://bit.ly/2d6fd2V%20) for information on filing.
* Attn senior parents: FAFSA first! Don’t miss out on financial aid for college. Learn more at [http://bit.ly/2d6fd2V](http://bit.ly/2d6fd2V%20).

**Hendry County District Schools text message scripts**

* Attn senior parents: FAFSA is now open. File today to find out financial aid eligibility. Visit <http://bit.ly/2cibcCg> for more information.
* Attn senior parents: Start the FAFSA today! Don’t miss out on financial aid for college. Visit <http://bit.ly/2cibcCg> for information on filing.
* Attn senior parents: FAFSA first! Don’t miss out on financial aid for college. Learn more at <http://bit.ly/2cibcCg>.

**Lee County School District text message scripts**

* Attn senior parents: FAFSA is now open. File today to find out financial aid eligibility. Visit <http://bit.ly/2cDieb9> for more information.
* Attn senior parents: Start the FAFSA today! Don’t miss out on financial aid for college. Visit <http://bit.ly/2cDieb9> for information on filing.
* Attn senior parents: FAFSA first! Don’t miss out on financial aid for college. Learn more at <http://bit.ly/2cDieb9>.