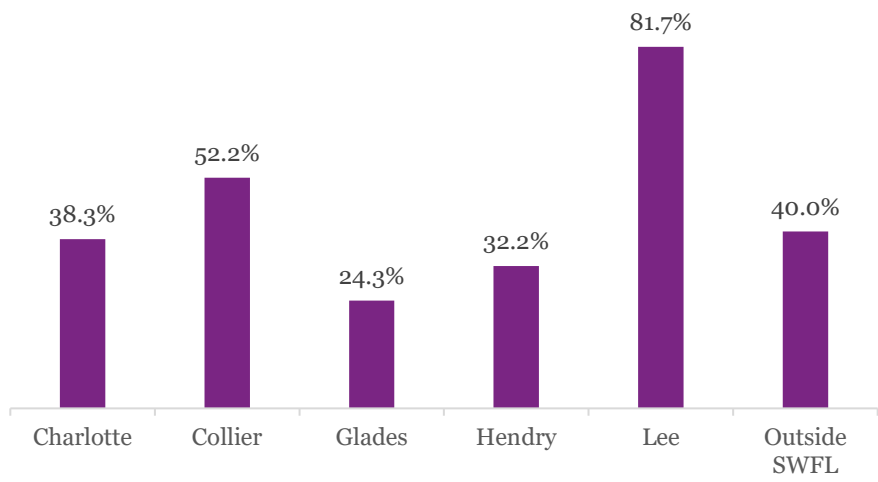




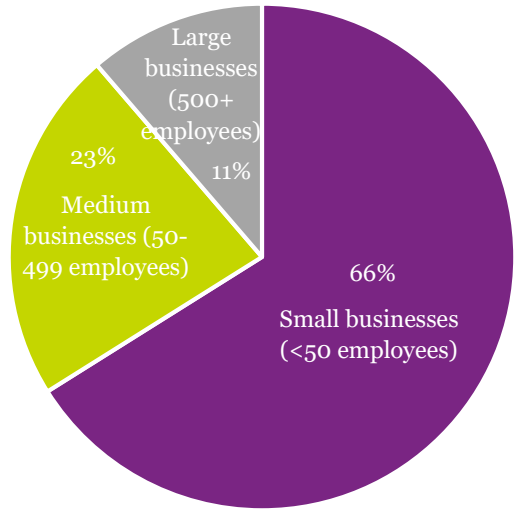
116

Businesses responded

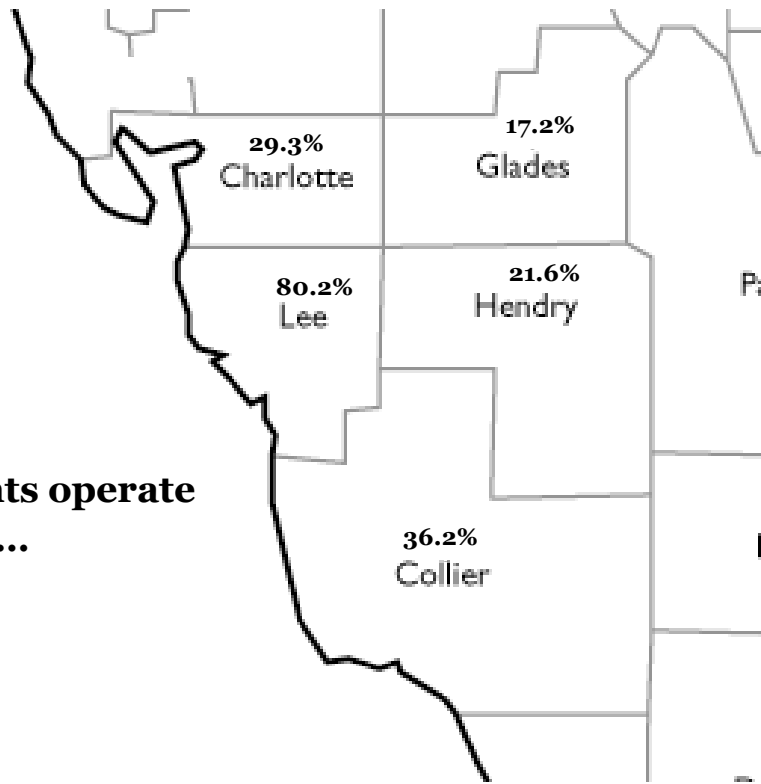
Where businesses recruit from



Size of respondents



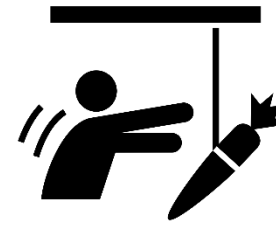
Respondents operate in...





91.4%

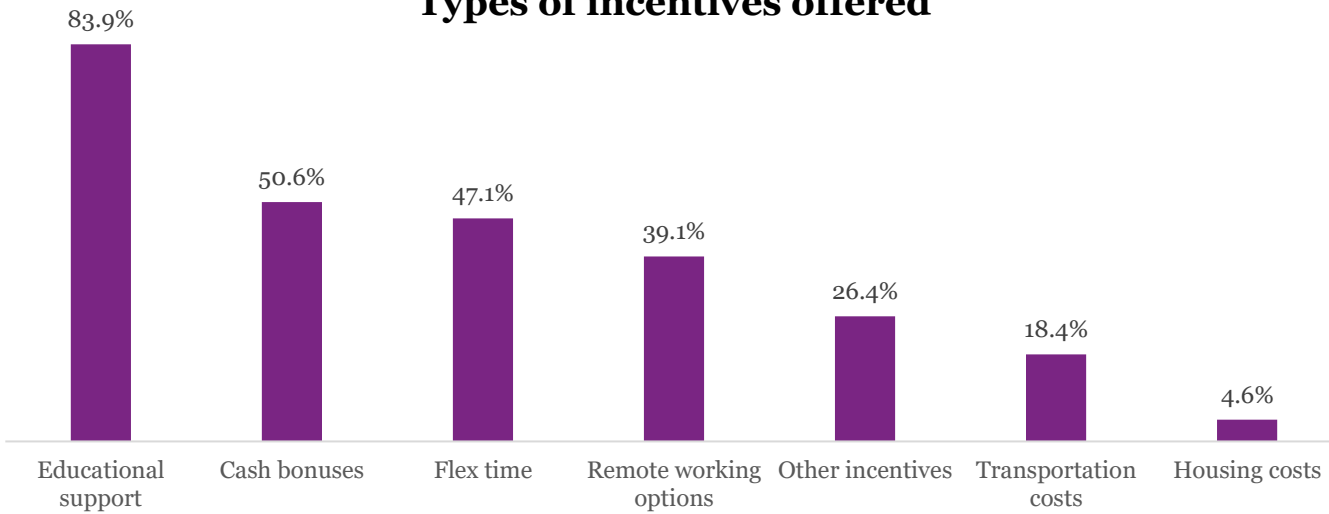
Expect to pay more for skilled employees



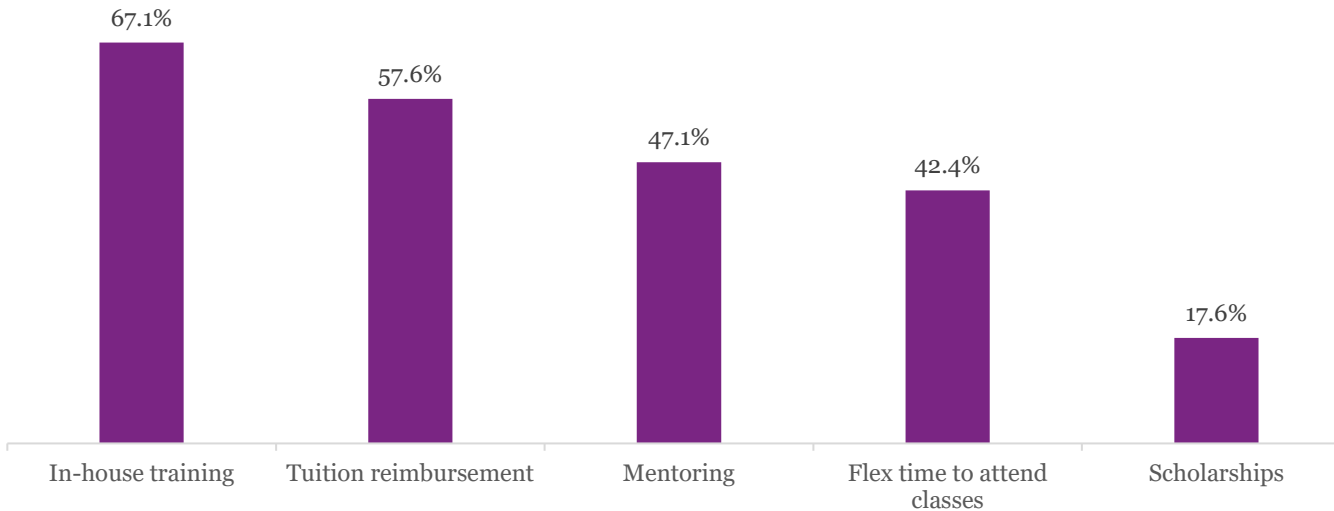
75%

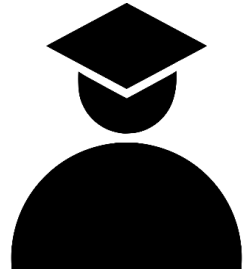
Offer recruitment incentives

Types of incentives offered



Education incentives offered





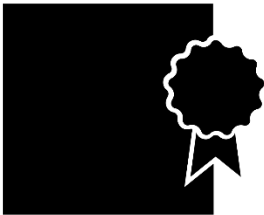
48%

Prioritize hiring local graduates



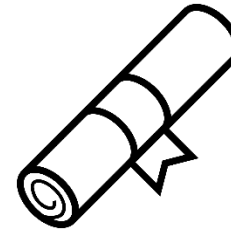
Top places to recruit

- Florida Gulf Coast University
- Florida Southwestern State College
- Hodges University
- Other Florida Colleges/Universities



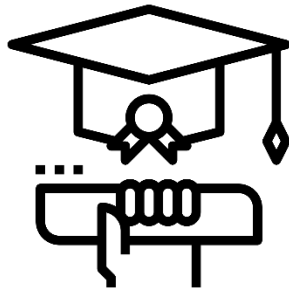
Top valued certificates

- Accounting Operations
- Early Childhood Education
- Cloud Computing & Virtualization
- Administrative Office Specialist
- Business Supervision & Management
- Web Application Development & Programming



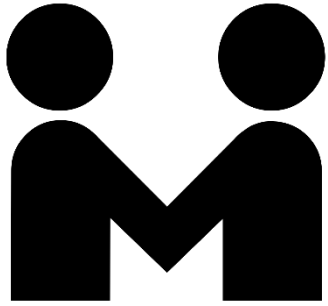
Top valued associates

- Business Administration and Management
- Business Computer Technology
- Accounting Technology
- Supervision and Management
- Computer Programming and Analysis
- General Studies
- Networking Systems Technology



Top valued baccalaureate

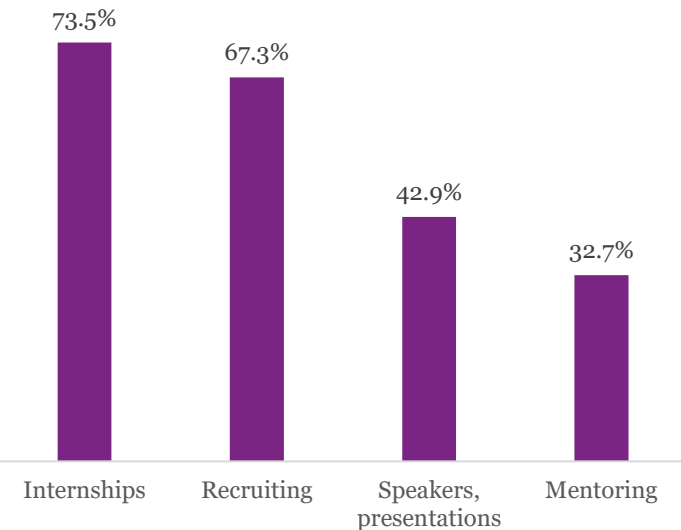
- General Bachelor's Degrees
- Accounting
- Business Management
- Computer Technology
- Finance
- Communication
- Organizational Leadership & Supervision
- Early Childhood



38%

SWFL businesses that partner with local post-secondary institutions

Most prevalent kinds of business-education partnership in SWFL



60%

Strategizing on retiring workforce

Areas of major skill loss due to retirement

1. Highly specialized skills in industry
2. Leadership skills
3. Critical thinking skills



67%

Businesses with family-friendly practices and policies

Most prevalent family-friendly policies and practices

