



FutureMakers Coalition

CATALYZING RESOURCES TO TRANSFORM
SOUTHWEST FLORIDA'S WORKFORCE

Our Goal

55%

*A WORKING
REVOLUTION*

of working age adults will have
degrees, certificates, and other
high-quality credentials

Today, only 41.2% of Southwest Floridians have
the education and training employers need,
leaving good jobs unfilled every year

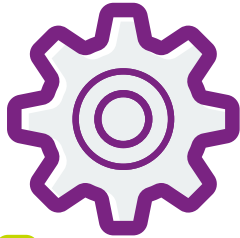
FutureMakers target priority populations
and collaborate to create a skilled and
sustainable talent pipeline that can nimbly
adapt to the changing economic landscape



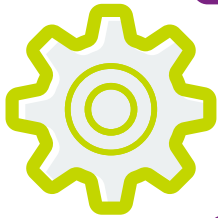
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INVEST IN SWFL'S TALENT PIPELINE

IMAGINE HOW BUSINESSES WILL GROW, THE ECONOMY WILL THRIVE AND LIVES WILL BE CHANGED FOR GENERATIONS TO COME WHEN WE HIT 55%



Cross-sector collaboration and bold action will be messy but it will also transform Southwest Florida



We use a systems approach to remove barriers and change policies and practices so that everyone has an opportunity to succeed



Let's invest our resources and work together to reach our goal and make SWFL an even better place to live, learn, work, and play

GIVE ONLINE

Make your contribution through our secure website at
tinyurl.com/y2ktnpgz

GIVE BY CHECK

Send check payable to Southwest Florida Community Foundation with **FutureMakers Fund** noted in the memo to
2031 JACKSON ST. SUITE 100, FORT MYERS, FL 33901



TO DO LIST FOR **FutureMakers** CHAMPIONS

STRATEGIES TO ADVANCE A WORKING REVOLUTION



Talk to your sphere of influence! SWFL earned one of 26 Talent Hub designations nationwide. We have what it takes to meet our goal by working together to transform SWFL's workforce. We must increase the number of workers with education beyond high school to nimbly adapt and thrive in the changing economic landscape. Currently, only 41.2% have a credential beyond high school. The Coalition has added nearly 31,000 new credential holders since its inception. But, we need bolder action to meet our 55% goal by 2025. It's time for a WORKING revolution!

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