



2023 FutureMakers Coalition

# Partnership Health Report



Collaboratory<sup>SM</sup>



# FutureMakers Coalition Statistics

**FutureMakers Coalition is a collective impact initiative working to help Southwest Floridians earn the high-quality credentials needed to enter the workforce. Our goal is to make sure 55% of adults between the ages of 25–64 in our region have education beyond high school by 2025.**



## Newsletter

We have been sending out monthly newsletters since 2021, and this year we learned:

- **56%** of our partners read our newsletters
- **84%** of partners who read them find them useful
- The most helpful aspects are meeting and event **reminders**, **data**, information about **opportunities**, and initiative & progress **updates**.
- The June 2023 edition of our newsletter was sent to **1,983** people, had **582** opens, and **40** clicks

## Website

January through June 2023, compared to 2022:

- **6,058** users to the website **▲ 15%**
- **8,622** visit sessions **▲ 15%**
- **17,669** page views **▲ 36%**
- Top content in 2023 so far is **Home** page, followed by **Navigators** and **Who We Are**

## Social Media

As of June 29, 2023, compared to 2021:

- FutureMakers Coalition Instagram: **1,001** followers **▲ 29%**
- FutureMakers Coalition Facebook: **1,139** followers and **947** likes **▲ 30% & 21%**
- FutureMakers Coalition Twitter: **598** followers **▲ 8%**
- FAFSAfirst! Instagram: **671** followers **▲ 39%**
- FAFSAfirst! Facebook: **893** followers and **819** likes **▲ 16% & 15%**

## Talent Talk

As of July 10, 2023:

- **493** full downloads
- **719** plays and partial downloads
- **1,212** total show listens
- **29** listens in the last 30 days
- **51%** of downloads on mobile apps
- **69%** of people listened through at least 75% of an episode
- **40%** of downloads on web browsers
- Listened to in **20** different countries

## Teams



As of June 2023, we have **150** partner organizations, **902** FutureMakers, **264** active members, and **26** teams.

### Regional Action Teams:

- Resilience & Diversification: 24
- Persistence & Completion: 155
- Access & Entry: 93
- Aspiration & Preparation: 89

### Expert Teams:

- Data & Reporting: 26
- Policy: 4

### Project Teams & Workgroups:

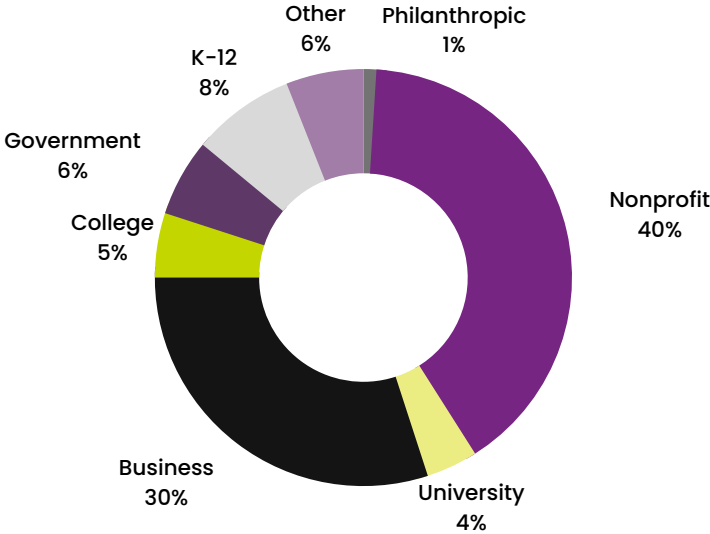
- Skills-Based Hiring: 12
- FAFSAfirst!: 6
- Student Voices: 9
- Entrepreneurship Assets: 2
- Talent Hub Stop-out: 8
- Career Pathways: 9
- Guiding Team: 12
- Champions: 102
- Work-based Learning: 12
- Grade Level Reading: 8
- FGCU Action Team: 14
- Family Literacy Project: 6
- College & Career Readiness: 12
- Manufacturing Systems Alignment: 16
- Entrepreneurship K-12 Mindset: 4
- Hendry County Action Team: 8
- Healthcare System Alignment: 40
- Technical College Completion: 11
- Lee County Action Team: 24
- Early Learning Action Team: 7
- Hospitality System Alignment: 2
- Out of School Programming: 26



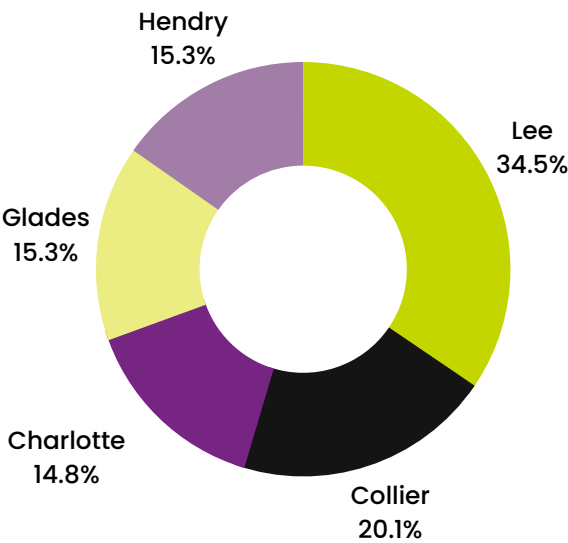
# Partnership Demographics

FutureMakers Coalition sent out a survey to all of our partners in the five-county region we serve to gain a better understanding of our impact. **101** of our partners responded to this survey, and a portion of the data we collected is shown below.

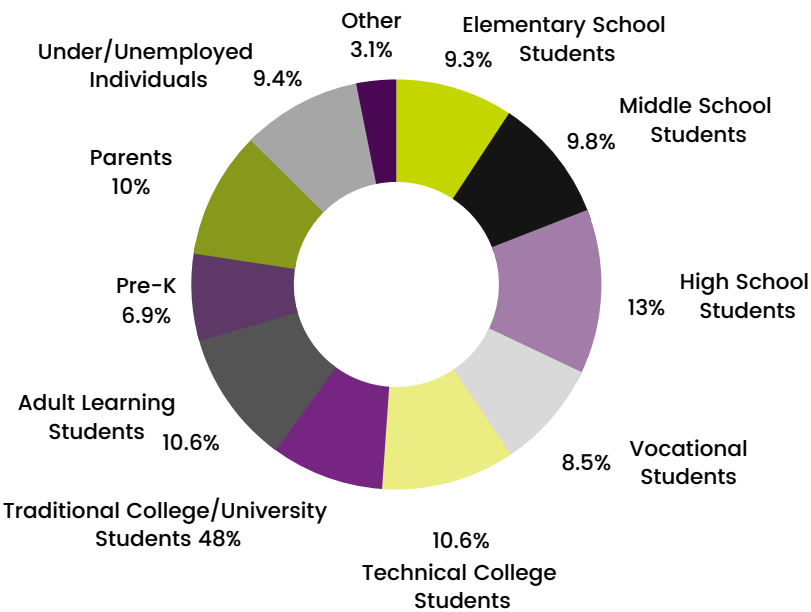
## Sectors/Industries in which our partners work:



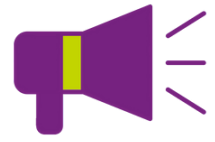
## Counties served by our partners:



## Community members directly impacted/served by our partners' programs and services:



# Survey Says...



**FutureMakers Coalition works on systems by changing relationships, and these relationships with our partners are the key to meeting our shared goal of 55%.**

96%

of our partners feel their partnership with us has the potential to make a significant positive impact on the region

88%

of stakeholders feel their partnership with FutureMakers provides them with helpful data required for continuous improvement

60%

of respondents have changed their work since they began their partnership with us. 20% more partners have made policy changes since last report

## **Ways in which our partners' practices & policies have changed since their involvement with FutureMakers:**

- Increased collaboration on projects and events
- Advanced support for teachers and paraprofessionals
- Better support for students
- Bigger network
- Changed practices to remove barriers for those facing the greatest challenges
- Prioritizing FAFSA
- Providing mental health first aid training

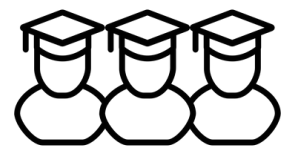
This annual survey teaches us what our partners consider to be the most valuable aspect of our partnership. This helps us better understand our impact in the community, as well as what we can improve upon. This year, three major themes emerged from this data:



1. Our partnerships help organizations thrive **internally**, through shared knowledge, information, ideas, and data.



2. Organizations feel they are able to expand their reach to the community **externally** through collaboration and pooling of resources.



3. K-12 schools, universities, and colleges' partnerships with FutureMakers help students receive more **financial aid** assistance and **college & workforce** guidance.

# FutureMakers Coalition



## INVESTORS

*Those who have made a financial commitment to FutureMakers Coalition:*



## EXPERTS:

*Those who give their expertise to help FutureMakers Coalition:*



## SUPPORT SYSTEM:

